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*Women*  
IN HEALTHCARE  
FLORIDA CHAPTER

WOMEN IN HEALTHCARE FLORIDA CHAPTER

# SPONSORSHIP OPPORTUNITIES



promoting the  
*professional development of women*  
in the healthcare industry

FIND OUT MORE: [womeninhealthcare.org](http://womeninhealthcare.org)

# WHAT IS WOMEN IN HEALTHCARE?



## OUR MISSION

The mission of our organization is to promote the professional development of women in the healthcare industry, to empower one another, support growth and mentorship, and support business through sharing successful techniques, leads, contacts, products and services. Our content is geared towards women in administration, operations and facilities and those who work with them. We provide content that furthers the individuals' knowledge of industry related fields and trends, enhances professional development tools, and gives a forum for personal growth.



## WHY SPONSOR?

- High visibility for low cost
- Exposure to hundreds of healthcare professionals and decision makers in Florida
- Stand out from the competition and lead by example
- Build your reputation and brand in the healthcare industry through cost-effective marketing that delivers opportunities!



## WHO SHOULD SPONSOR?

- Healthcare services and facilities
- Medical equipment and supply manufacturers
- Healthcare Consultants
- Healthcare recruitment agencies
- A/E/C firms



## HOW CAN I SPONSOR?

- Platinum, Gold, Silver, Bronze Sponsorship
- Annual, Luncheon/Panel, Virtual, Outreach and/or Networking
- In-Kind including media, photography, door prizes, promotional materials, training, etc.

# EVENT PACKAGES

## EVENT SPONSORSHIP PACKAGES

PACKAGES	BRONZE (\$300 MEM \$400 NON)	SILVER (\$500 MEM \$650 NON)	GOLD (\$1,000 MEM \$1,250 NON)	PLATINUM (\$2,000 MEM \$2,300 NON)
Free Event Registration(s)	1	2	3	4
2-minute Intro of Company @ start of Event	✓	✓	✓	✓
Access to Speakers	✓	✓	✓	✓
Reserved Seating @ Event	✓	✓	✓	✓
Company Display @ Event (banner stand or signage provided by Sponsor)	✓	✓	✓	✓
Firm Swag @ Event Tables	✓	✓	✓	✓
Logo on WIH Event Promotions	✓	✓	✓	✓
Verbal Recognition prior to start of Event	✓	✓	✓	✓

MISC. PACKAGES	VIRTUAL   OUTREACH   NETWORKING EVENT (\$250 MEM, \$300 NON)	IN-KIND (MEDIA, PHOTOGRAPHY, DOOR PRIZES, PROMOTIONAL MATERIALS, TRAINING, EVENT FOOD/BEVERAGES, ETC)	
Free Event Registration(s)	1	✓	✓
Logo on All Event Promotions	✓	✓	✓
Firm Swag @ Event Tables	✓	✓	✓

In-Kind Sponsors will be recognized at the value of their donation as an Annual Sponsor

# ANNUAL PACKAGES

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## ANNUAL SPONSORSHIP PACKAGES

PACKAGES	HOSPITAL FRIEND (\$250)	SILVER (\$500)	GOLD (\$1,000)	PLATINUM (\$2,000)	DIAMOND (\$3,000)
Company Logo and Link on WIH Florida Chapter website	Small	Small	Medium	Large	Large
Membership Discount	Complimentary Membership (x1)	50% off Membership (x1)	Complimentary Membership (x1)	Complimentary Membership (x2)	Complimentary Membership (x3)
Complimentary Registration(s) to WIH Florida Chapter events	(1) Complimentary Registration to (1) WIH Event**	(1) Complimentary Registration to (1) WIH Event**	(1) Complimentary Registration to (2) WIH Events**	(1) Complimentary Registration to (3) WIH Events	(1) Complimentary Registration to all WIH Events
Company Logo for Sponsor Recognition on Promotional Material for/at Events	X	X	Medium	Large	Large
Verbal Recognition at All Events	X	X	X	✓	✓
Opportunity to host (1) WIH Florida Chapter Event	X	X	X	X	✓

\*\*excludes Signature Event

Email [florida@womeninhealthcare.org](mailto:florida@womeninhealthcare.org) for more information



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# THANK YOU

## CONTACT US

[florida.womeninhealthcare.org](http://florida.womeninhealthcare.org)

[florida@womeninhealthcare.org](mailto:florida@womeninhealthcare.org)

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