



Be a 2024 Sponsor and Maximize Your Exposure to Women in the Healthcare Industry

Women in Healthcare provides you with exposure to hundreds of women in the healthcare industry, from students all the way to the c-suite and a multitude of organizations that serve and support our healthcare market. Become a Sponsor and open the door to networking with a wide group of professionals while promoting and empowering women in the healthcare industry. For questions or additional information, contact Jennifer Plagens at jennifer.plagens@smithgroup.com.

2024 Women in Healthcare Michigan Chapter Sponsorship Levels

Sponsorship Benefits Include:					
SPONSORSHIP LEVELS	FOUNDING/DIAMOND* \$2,000	PLATINUM \$1,500	GOLD \$1,000	SILVER \$500	FRIEND \$250
Letter of Recognition from Board	✓	✓	✓	✓	✓
Company Logo/Name with link to your home page on website	Large Company Logo	Medium Company Logo	Small Company Logo	Company Name Listed	Company Name Listed
Member discount	Complimentary Membership for Two	Complimentary Membership for Two	Complimentary Membership for One	50% off One Membership	---
Complimentary Registration to WIH events	One complimentary registration for (4) WIH events	One complimentary registration for (3) WIH events	One complimentary registration for (2) WIH events	One complimentary registration for (1) WIH event	One complimentary registration for (1) WIH event
Verbal recognition at WIH events	✓	✓	✓	✓	✓
Company logo for sponsor recognition on promotional material for/at events	✓	✓	✓	✓	
Social media/sponsor spotlight promotion of company	✓	✓			
Event Sponsor	\$500 - logo on event promotional material; 2-3 minutes company "infomercial" at event (note: no more than 3 sponsors per event)				
* Founding members reserved for individuals and/or firms who served on the 2020 Founding Board					