

WIH

LEAD*h*ERSHIP SUMMIT

2024

Sponsor Opportunities



Loews Atlanta Hotel
Atlanta, Georgia

Women
IN HEALTHCARE

November 6-8, 2024

Why *Sponsor* the WIH LeadHERship Summit?

Generation WE: Women Empowered!

This November, the **Women In Healthcare LeadHERship Summit is heading to Atlanta, Georgia**, where the sweet tea flows and the hospitality is as warm as a summer breeze. Hosted by the Women in Healthcare national organization, this year's LeadHERship Summit includes women from across the United States. Get ready to dive into captivating panel talks and explore a wide range of industry hot topics through engaging breakout sessions. Attendees will mingle and connect with a vibrant mix of backgrounds, experience levels, and influential leaders who recognize the vital role women play in healthcare.

Women in Healthcare stands out as the sole membership organization that unites women from every sector of the healthcare continuum, committed to fostering personal growth and advancement within the industry. Women look to WIH for our core values:

// Mentorship // Education // Networking // Community // Self //

Women in Healthcare reaches **over 8,500 women in the healthcare sector**. This year, the LeadHERship Summit will bring together insights, business expertise, and fresh viewpoints from **over 100 organizations and key influencers** in healthcare.

By partnering with Women in Healthcare your organization will receive:

- » Recognition
- » Opportunity to expand its network
- » Ability to connect with top-level executives
- » Access to professional development and educational opportunities.
- » Gain perspective and tools to attract and retain top talent and a more diverse workforce

Your organization will be acknowledged as a partner in gender equity advancement in the industry, nurturing your own leaders for increased engagement and enhanced healthcare expertise.

SECURE YOUR SPONSORSHIP TODAY!

Please contact: summit@womeninhealthcare.org or register for your sponsorship at the LeadHERship website: leadershipsummit.womeninhealthcare.org/sponsor-levels

About the Round Tables Event*:

Day one of the LeadHERship Summit is a series of moderated round tables around organizational barriers that impede the advancement of women in healthcare.

Women in Healthcare brings together our National Board, Advisory Board, Industry Council, and healthcare executives from across North America to brainstorm tactics for breaking down these barriers.

Round Tables are 50-60 of the most forward thinking minds, coming together to make organizational change.

***NOTE: This event is invite-only, and tickets are not available for purchase except through sponsorship.**



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Why *Sponsor* the WIH LeadHERship Summit?

250+
REGISTERED
ATTENDEES



23%
HOSPITAL &
HEALTHCARE
INSTITUTIONS



43%
PROFESSIONAL
SERVICE
PROVIDERS



23%
HEALTHCARE
CONSULTANTS

Average LeadHERship Summit attendance statistics

REACH **8,500+**
WOMEN IN HEALTHCARE

OVER **150K**
WEBSITE VISITORS PER YEAR

1,000s OF
CANDIDATE RESUMES
IN THE CAREER CENTER

OVER
9,000
SOCIAL MEDIA
FOLLOWERS

3,000
MEMBERS
OF THE
WIH
COMMUNITY

23
CHAPTERS
ACROSS NORTH
AMERICA
+ GROWING!

OVER
5,000
JOB POSTINGS
IN THE
CAREER CENTER

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Sponsorship Packages

Level, Price, and Quantity Available

	# Complimentary Summit Registrations	# Round Table Invites	Exhibit Hall Space (1) firm identification sign, (1) 6' skirted table, (1) side chair	60-Second Commercial verbal or pre-recorded	Attendee List 2 weeks prior	Introduction of speakers or session	Promotional Items may provide branded pre-approved items	Social Media Spotlight	Name/Logo Exposure program, website
EXECUTIVE PANEL (2) moderate the session \$5,000	4	3	●	●	●	●	●	●	
ROUND TABLES (5) *invite-only, tickets not available for purchase \$4,000	3	2	●	●	●	●	●	●	
BREAKFAST IS KEY (2) \$2,500	2	1	●	●	●	●	●	●	
AWARDS LUNCHEON (2) \$2,500	2	1	●	●	●	●	●	●	
AWARDS PRESENTER (5) \$2,000	1	1			●	●	●	●	
OPENING KEYNOTE (1) \$2,000	1	1			●	●	●	●	
WORKSHOP (2) \$1,750	1	1				●	●	●	
BREAK OUT (4) \$1,500	1					●	●	●	
LANYARD (1) \$1,500	1						●	●	
HOTEL KEY CARD (1) \$1,500	1						●	●	
WIFI (1) \$1,000	1						●	●	
WELLNESS (3) \$750	50% discount*					●		●	
WELCOME RECEPTION (18) \$500	50% discount*							●	

*Discount applicable to ONE Summit Registration

Exhibitors' Showcase:

Participating as an exhibitor at the LeadHERship Summit offers your firm a prime opportunity to engage with industry leaders and potential clients.

EXHIBITOR⁽¹²⁾

\$1,250

- » **1 Complimentary Summit Registration**
- » **Exhibitor Hall Space**
(1) firm identification sign
(1) 6' skirted table
(1) side chair
- » **Name/Logo Exposure**
Program, Website
- » **Promotional Items**
May provide branded pre-approved items

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