

WIH

LEAD*h*ERSHIP  
SUMMIT

2022

*Sponsor Opportunities*



*Women*  
IN HEALTHCARE



## Why *Sponsor* the WIH LeadHERship Summit?

The 6th Annual LeadHERship Summit is bigger than ever! Hosted by the national organization, chapters from across the US and Canada come together for this full day of networking, education, growth and mentorship. The Summit features women from the healthcare industry who have excelled in their careers. Thought-provoking panel discussions and break out sessions allow the audience to look within themselves to be the change that promotes women in leadership, and challenges the individual to eliminate boundaries put on their professional growth.

Women in Healthcare reaches over 8,000 women in the healthcare industry, and the LeadHERship Summit attracts hundreds of women from across the US and Canada. With over 90+ organizations represented, the Summit brings together perspectives from all companies and systems in healthcare. An attendee mix of women – 63% being Director level and above – who are leaders in their field, key decision makers and influencers - women with significant influence or decision-making power that look to WIH for:

**// Mentorship // Education // Networking // Community // Self //**

Women in Healthcare is the only membership organization that encompasses women from the entire continuum of healthcare and is dedicated to the advancement of the individual and the industry.

LeadHERship Sponsors not only gain organization recognition, expand their network, and engage with top level executives, but also gain the opportunity of professional development and education.

### **By partnering with Women in Healthcare your organization will:**

- » Be **recognized** as an industry partner for gender advancement
- » Develop strong **relationships** with leading healthcare industry professionals
- » Grow the individuals in your own organization through their participation and improve business **results**.

### **SECURE YOUR SPONSORSHIP TODAY!**

Please contact: [summit@womeninhealthcare.org](mailto:summit@womeninhealthcare.org) or register for your sponsorship at the LeadHERship website: [leadershipsummit.womeninhealthcare.org/sponsor-levels](http://leadershipsummit.womeninhealthcare.org/sponsor-levels)

### **About the Round Tables:**

Day one of the LeadHERship Summit is a series of moderated round tables around organizational barriers that impede the advancement of women in healthcare.

Women in Healthcare brings together our National Board, Advisory Board, Industry Council, and healthcare executives from around the country and Canada to brainstorm tactics for breaking down these barriers.

Round Tables are 50-60 of the most forward thinking minds, coming together to make organizational change.

**\*NOTE: This event is invite-only, and tickets are not available for purchase except through sponsorship.**



## Why *Sponsor* the WIH LeadHERship Summit?

**220+**  
REGISTERED  
ATTENDEES



**23%**  
HOSPITAL &  
HEALTHCARE  
INSTITUTIONS



**43%**  
PROFESSIONAL  
SERVICE  
PROVIDERS



**23%**  
HEALTHCARE  
CONSULTANTS

Average LeadHERship Summit attendance stats

REACH **8,000+**  
WOMEN IN HEALTHCARE

OVER **150K**  
WEBSITE VISITORS PER YEAR

**1,000s** OF  
CANDIDATE RESUMES  
IN THE CAREER CENTER

OVER  
**5,000**  
SOCIAL MEDIA  
FOLLOWERS

**3,000**  
MEMBERS  
OF THE  
WIH  
COMMUNITY

**22**  
CHAPTERS  
IN THE  
UNITED STATES  
AND CANADA  
+ GROWING!

OVER  
**5,000**  
JOB POSTINGS  
IN THE  
CAREER CENTER

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Sponsorship  
Packages

## Level, Price, and Quantity Available

	# of Registrations	Discounted Registration	Roundtable Attendance	Verbal Commercial	Attendee List 2 weeks prior	Introductions to speakers or session	Exhibit Hall Space (1) company identification sign, (1) 6' skirting table, (1) side chair	Moderation of Panel	Social Media Spotlight	Name/Logo Exposure event and brochure, communications, website	Promotional Items opportunity to distribute items at information tables
<b>ROUND TABLES</b> <sup>(3)</sup> *invite-only, tickets not available for purchase <b>\$5,000</b>	4	●	●	●	●			●	●	●	
<b>EXECUTIVE PANEL</b> <sup>(1)</sup> moderate the session <b>\$4,000</b>	3	●	●	●	●		●	●	●	●	
<b>AWARDS LUNCHEON</b> <sup>(2)</sup> <b>\$3,500</b>	2		●	●		●		●	●		
<b>BREAKFAST IS KEY</b> <sup>(4)</sup> <b>\$3,000</b>	2		●	●		●		●	●		
<b>KEYNOTE</b> <sup>(1)</sup> <b>\$2,500</b>	1		●	●	●				●		
<b>AWARDS PRESENTER</b> <sup>(5)</sup> introduce award and recipient <b>\$2,500</b>	1		●	●	●				●		
<b>CLOSING NOTE</b> <sup>(1)</sup> <b>\$2,500</b>	1		●	●	●				●		
<b>OPENING RECEPTION</b> <sup>(3)</sup> <b>\$2,000</b>	2			●					●		
<b>BREAK OUT</b> <sup>(4)</sup> introduce break out sessions <b>\$2,000</b>	1			●	●				●	●	
<b>LANYARD</b> <sup>(1)</sup> name/logo on lanyards <b>\$2,000</b>	1								●	●	
<b>WELLNESS</b> <sup>(1)</sup> logo on morning wellness station <b>\$1,500</b>		50%			●				●	●	
<b>EXHIBITOR</b> <sup>(10)</sup> scavenger hunt for attendee participation <b>\$500</b>	1			●		●			●		

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