

# WIH

# LEAD<sup>h</sup>ERSHIP

## SUMMIT

## 2021

### *Sponsorship Packages for the Summit on Thursday, October 21, 2021*

Women in Healthcare's Regional Summit attracts hundreds of women from Maryland, DC, Virginia, and Pennsylvania, as well as across the country. With over 90+ organizations represented, the Summit brings together perspectives from all companies and systems in healthcare. An attendee mix of women - 63% being Director level and above - who are leaders in their field, key decision makers and influencers. Sponsors not only gain organization recognition, expand their network, and engage with top level executives, but also gain the opportunity of professional development and education.

For the safety of our guests, WIH has decided to host a HYBRID 2021 Summit! For those attending in-person, WIH and Marriott will follow CDC guidelines including enhanced levels of cleanliness, attendance limits and physical distancing meeting protocols. A virtual option with live streaming and other engaging activities is available for attendees not able to travel.

#### **Breakfast is Key Sponsor | \$3,000 (1 available)**

- Opportunity to speak briefly to attendees before keynote
- Name/logo recognition around keynote and in-person breakfast
- Name/logo on Summit promotions, website and programming
- Social Media shared article that supports WIH mission
- Access to Summit attendee list one week before event
- 2 complimentary attendees to the summit

#### **Executive Sponsor | \$3,500 (1 available)**

- Opportunity to moderate executive panel
- Opportunity to speak briefly to attendees before panel
- Collaboration with executive panelists before and during event
- Name/logo recognition around executive panel
- Name/logo on Summit promotions, website and programming
- Social Media shared article that supports WIH mission
- Access to Summit attendee list one week before event
- 3 complimentary attendees to the summit

#### **Break Out Sponsor | \$2,000 (4 available)**

- Opportunity to introduce Break Out Speaker
- Opportunity to speak briefly to attendees before a break out session
- Name/logo recognition around Break Out session
- Name/logo on Summit promotions, website and programming
- Social Media shared article that supports WIH mission
- Access to Summit attendee list one week before event
- 1 complimentary attendee to the summit

### **SECURE YOUR SPONSORSHIP TODAY!**

Please contact [info@womeninhealthcare.org](mailto:info@womeninhealthcare.org) or register for your sponsorship at the LeadHERship webpage: <https://www.womeninhealthcare.org/events/wih-regional-leadership-summit/>



### *Sponsorship Packages for the Awards Luncheon at the Summit on Thursday, October 21, 2021*

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#### **Awards Luncheon Sponsor | \$3,000 (1 available)**

- Opportunity to introduce Awards Luncheon
- Opportunity to speak briefly to attendees before awards luncheon
- Name/logo recognition around awards and in-person lunch
- Name/logo on Summit promotions, website and programming
- Social Media shared article that supports WIH mission
- Access to Summit attendee list one week before event
- 2 complimentary tickets to the summit

#### **Award Presenter Sponsor | \$1,500 (3 available)**

- Opportunity to explain award type and introduce recipient of award
- Name/logo recognition around awards
- Name/logo on Summit promotions, website and programming
- Access to Summit attendee list one week before event
- 1 complimentary ticket to the summit

#### **Gold Awards Sponsor | \$1,000 (Open to Firms of Award-Winning Recipients)**

- Ability to support your award-winning team member without the commitment of attending the all-day Summit
- Name/logo recognition at the Summit & during the Awards Luncheon
- Name/logo on Summit promotions, website and programming
- 2 complimentary tickets to the Summit Awards Luncheon

#### **Silver Awards Sponsor | \$500 (Open to Firms of Award-Winning Recipients)**

- Ability to support your award-winning team member without the commitment of attending the all-day Summit
- Name/logo recognition at the Summit & during the Awards Luncheon
- Name/logo on Summit promotions, website and programming
- 1 complimentary ticket to the Summit Awards Luncheon

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For the safety of our guests, WIH has decided to host a HYBRID 2021 Summit! For those attending in-person, WIH and Marriott are committed to enhanced level of cleanliness, significant attendance limits and physical distancing meeting protocols, as well as mandatory masks and pre-event COVID rapid check verifications through the Marriott or proof of vaccinations will be required. A virtual option with live streaming and other engaging activities is available for attendees not able to travel.

Exclusive opportunities for promotion on the virtual event platform including:

#### **Virtual Lobby Sponsor | \$1,000 (3 available)**

- Exclusive opportunity for front and center visibility by adding your firm's video, sponsored message and/or logo to the virtual lobby page

#### **Virtual Login Sponsor | \$500 (4 available)**

- Exclusive opportunity to highlight your images, text and/or videos to the top and/or bottom of the Virtual Login Page

#### **Virtual Banner Ads | \$250 (6 available)**

- Exclusive opportunity for a promotional banner advertisement on the virtual event platform
- Banner ad carousel will be at the bottom of the navigation bar screen and offers extra visibility

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### *Exhibit Hall Opportunities for the Summit on October 21, 2021*

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#### **In-Person Exhibitor Booth | \$350 (12 available)**

- Exclusively limited to 15 booths due to COVID safety protocols
- Name/logo on Summit promotions, website and programming
- Seven show hours; 2-hours non-compete
- Booths all spaced out 6ft or more apart
- WIH incentives for attendee participation by scavenger hunt game
- Booth includes (1) Company identification sign , (1) 6' skirted table, (1) side chair
- Opportunity to interact with virtual attendees using the WIH Summit app
- Access to Summit attendee list one week after event
- Limited to 1 booth representative only. No additional passes will be available due to COVID safety protocols.

#### **Virtual Exhibitor Booth | \$250**

##### ***Industry Council Member | FREE w/ Membership***

- Exclusively limited to 30 virtual booths
- Name/logo on Summit promotions, website and programming
- Opportunity for advertisement video to be played on the virtual platform
- WIH incentives for attendee participation by scavenger hunt game
- Engaging and easy to navigate platform
- Opportunity to interact with in-person attendees using the WIH Summit app
- Access to Summit attendee list one week after event
- Two complimentary registration passes for exhibitor to attend/watch the live stream conference program

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### *Sponsorship Packages for Roundtables on Friday, October 22, 2021*

Women in Healthcare's Regional Summit attracts hundreds of women from Maryland, DC, Virginia, and Pennsylvania, as well as across the country. With over 90+ organizations represented, the Summit brings together perspectives from all companies and systems in healthcare. An attendee mix of women - 63% being Director level and above - who are leaders in their field, key decision makers and influencers. Sponsors not only gain organization recognition, expand their network, and engage with top level executives, but also gain the opportunity of professional development and education.

#### **About the Day Two Roundtables:**

Day two of the summit will be a series of moderated roundtables around organizational barriers that impede the advancement of women in healthcare.

Women In Healthcare will bring together our National Board, Advisory Board, Industry Council and guest star organizations to brainstorm tactics for breaking down these barriers.

Do you know a dynamic leader who would be a great fit? Contact [Ashley.Schmidt@womeninhealthcare.org](mailto:Ashley.Schmidt@womeninhealthcare.org) with their information

*Note: This event is invite-only and tickets are not available for purchase*

#### **Roundtable Sponsor | \$5,000 (2 available)**

- Ability to attend the Roundtable Event on Friday, October 22, 2021 (tickets not available for purchase)
- Opportunity to moderate roundtable
- Opportunity to speak briefly to attendees
- Collaboration with executive panelists before and during event
- Name/logo recognition during roundtable
- Name/logo on Summit promotions, website and programming
- Social Media shared article that supports WIH mission
- Access to Summit attendee list one week before event
- Opportunity for exhibit hall space (virtual or in-person) during Summit
- Opportunity to distribute promotional items during roundtables

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